

# C. KYLE JONES

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## EDUCATION

**Ph.D. in Business Administration-Finance**, May 2020, University of Texas at El Paso, AACSB-accredited institution and Top Tier (R1) Research University according to the Carnegie Classification of Institutions of Higher Education

**Master's of Business Administration**, August 2009, University of Texas at El Paso

**Bachelor's of Arts in Communication**, May 2002, University of Texas at El Paso

## PRESENTATIONS

"No News Is Risky News" (March 2020), Volume San Antonio, C. Kyle Jones

Discussant, Financial Management Association International 2019 Annual Meeting

## TEACHING EXPERIENCE

**Visiting Assistant Professor**, 2020-2021 academic year, University of Texas at El Paso

**Assistant Instructor**, Fall 2016 to Spring 2020, University of Texas at El Paso

**GMAT Preparatory Course Instructor**, August 2008 to present, University of Texas at El Paso

## COURSES TAUGHT

- *FIN 4318, Financial Analysis of the Firm and Its Valuation*: Course covers the techniques of analysis of the firm's book and market values, and new investments.
- *FIN 4315, Portfolio Analysis*: Course employs mean-variance analysis to determine efficient portfolios and presents techniques for calculating efficient frontiers. Uses single- and multi-index models to calculate correlation structures of security returns. It examines models of equilibrium in capital markets, international diversification and other selection models.
- *FIN 3310, Business Finance*: Introduction to the concepts of finance as applied in a business environment. Topics covered include financial environment, time value of money, stock and bond valuation, capital budgeting, capital structure, and working capital management
- *FIN 5325, International Financial Management (Teaching assistant)*: Master's course examining the managerial implications pertaining to the financial operations of the firm and investments in the international arena.
- *FIN 4315A, Portfolio Analysis Laboratory*: The application of Excel to problem solving related to portfolio management, such as the development of stock and bond portfolios, hedging, and portfolio evaluation.
- *FIN 4311A, Managerial Finance Laboratory*: The application of Excel to problem solving in areas related to Managerial Finance, such as the development and utilization of financial plans, policies and practices in business enterprises.
- *GMAT Prep Course*: Three-day weekend courses two or three times per semester for UTEP's College of Business Administration, focusing on boosting scores on the Quantitative and Verbal sections of the GMAT. Overall course rating is 4.75 out of 5, and the average score of students admitted to UTEP's MBA program has increased almost 25 percent since course was launched.

## SUMMARY OF EVALUATIONS

Semester	Course	Brief description	Course rating*	Instructor rating*
Spring 2020	FIN 4318	Firm Valuation	4.59	4.77
Spring 2020	FIN 4311A	Managerial Finance lab	4.73	4.73
Fall 2019	FIN 4315	Portfolio Analysis	4.67	4.73
Fall 2019	FIN 4315A	Portfolio Analysis lab	5.00	5.00
Summer 2019	FIN 3310	Business Finance (principles)	5.00	5.00
Spring 2019	FIN 3310	Business Finance (principles)	4.36	4.81
Fall 2018	FIN 3310	Business Finance (principles)	4.25	4.25
2018-2020	GMAT prep	Weekend course, offered 2 or 3 times in fall and spring semesters	4.75	**

\* Average ratings are on a scale of 1 to 5; \*\* Instructor not assessed separately

## SELECT COMMENTS FROM EVALUATIONS

- **Spring 2020, FIN 4318:** “Great professor. Knows how to explain the material very well. Due to Covid-19, online transition was mandatory. Our professor was very understanding and sympathetic to noticeable struggles regarding this pandemic. The class was challenging yet interesting. Very much respect this professor.”
- **Spring 2020, FIN 4311A:** “Love Professor Jones! One of the biggest reasons I stuck with a finance degree. UTEP needs more professors like him.”
- **Fall 2019, FIN 4315:** “Always available. Professor explained perfectly even when the course was challenging.”
- **Fall 2019, FIN 4315:** “Great professor, thoroughly explained his material and motivated students to participate.”
- **Spring 2019, FIN 3310:** “Professor Jones makes this class enjoyable with breaking everything down as simple and easy to understand. I loved his personality always in a very joyful mood which made the class enjoyable.”
- **Spring 2019, FIN 3310:** “Professor Jones does a great job of making a difficulty subject like finance less scary. I feel he does a great job of making sure that students understand subjects so that they can be successful in the course. He does a great job at responding to emails in a timely fashion. Highly recommend him and the course.”
- **Summer 2019, FIN 3310:** “Mr. Jones is extremely knowledgeable in this matter. He is always available to answer any questions we may have. Also, he goes out of his way to make sure everyone understands the topics and gives us tools to do well on the exams. Even though we have time restrictions due to this being a summer course, he made every effort to fit the material and still make sure it was clear for everyone. This is not an easy class, but he surely [made] everything run smoothly. I learned so much in this class. I wish I would’ve taken it before I took all my accounting core, it would’ve made a big difference! We need more professors like him.”
- **Fall 2018, FIN 3310:** “I thoroughly enjoyed this class. The professor made the class interesting and was very knowledgeable. He took the time to explain all of the material. He answered the questions that students had with detailed explanations. Great professor!”
- **Note:** Complete evaluations and comment forms available as pdfs

## RESEARCH INTERESTS

My research explores the ways financial markets receive and price information, in particular from news media, social media and networks, and analysts. It includes examinations of market efficiency and asset pricing, as well as corporate finance.

## OTHER EXPERIENCE

### **Writer/Editor, NCO Journal, U.S. Army**

4/11 — 6/13 | 3/2015 — 6/17

Reported and wrote articles on training, career development and Army programs for the service's enlisted leadership. Edited stories, and produced informational graphics, photographs, illustrations, and videos.

### **Managing Editor for Presentation & Digital, Texas-N.M. Newspaper Partnership** 7/13 — 2/15

Oversaw company's 20-person design hub, which designed and edited seven daily newspapers and other products. In charge of digital media outlets of the El Paso Times.

### **Assistant Managing Editor and other positions, El Paso Times**

10/05 — 3/11

Led staff of 15 copy editors/page designers, and oversaw newsroom budget of approximately \$2 million, including employee salaries, office expenditures, and other expenses. Forecast annual budget. Positions also included identifying and serving niche audiences outside the daily newspaper's readership through digital platforms and specialty print products. Additional management, editing, writing positions.

## REFERENCES

### **DR. OSCAR VARELA**

Professor of Finance and Charles R. and Dorothy S. Carter Chair in Business Administration, *UTEP*  
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### **DR. ROBERT NACHTMANN**

Betty M. MacGuire Professor of Business Administration, *UTEP*  
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### **DR. DAVID FOLSOM**

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### **DR. ZUOBAO (EDDIE) WEI**

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